



“community”



A man on the run!

Breckland Print were delighted to sponsor Halifax based Intruplas and Lynwood Products MD Howard Waghorn in the 2007 London Marathon. Intruplas is at the cutting edge of plastic recycling and Lynwood Products are a large player in mid range plastics manufacturing. They are also customers of Breckland Print! As part of the sponsorship deal Howard agreed to field test the first Breckland Print tee shirt sporting the soon to be launched new corporate identity. Like all new models Breckland Print were going to keep the new corporate identity under wraps and ask Howard to run the marathon with the tee shirt covered with a black bin bag but decided against this.



During the event Howard boasted of cruising past celebrity chef Gordon Ramsey but later found his match as Fred Flintstone came past him in a flurry hailing “Yabba dabba doo”. Howards dream was for a sprint finish down The Mall, overtaking Kenyans on the way but in fact he was, at that time at risk of being overtaken by the Kenyans (The Kenyan Donkey Hospice Blind Amputee Running Team that is!). Nevertheless Howard finished the marathon in a very credible 4 hours 16 minutes but took 1 hour 12 minutes to cover the final 4 miles due to damaged ligaments, finishing 12722nd out of 35669 finishers. After completing the race Howard found himself not only talking to June Brown (Dot Cotton from Eastenders) but also found the time to give Her Majesty the Queen a private audience!

In completing the marathon Howard successfully raised £1400 for

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KIDS a Yorkshire based charity that looks after disabled children to give the parents well-deserved breaks. Well done Howard.



Attleborough St Mary's Church Heritage Appeal

Wearing a Norwich City Football Club shirt, Breckland Print MD Philip Colchester abseiled 120 feet down from the rooftop of Ipswich Hospital Maternity Unit to successfully raise over £1200 for the benefit of Attleborough St. Mary's Church Heritage Appeal.

Thank you to all our sponsors.



Breckland Print announce their official charity

Breckland Print is very proud to be working with Bryan Gunn's Leukaemia Appeal to supply them with leaflets, stationery and stickers. All marketing materials use their new corporate identity and are part of the charities push to increase awareness of their valuable work.



East Anglian Childrens' Hospice

Breckland Print is proud to work with East Anglian Childrens' Hospices to supply them with swing tags for their shops situated throughout East Anglia.



The National Association for Mental Health

Ian Foyster - Sponsorship

Breckland Print sponsored Ian Foyster on a fundraising bike ride through Vietnam when he, together with a group of other like-minded souls raised funds for MIND (The National Association for Mental Health).



Great Ormond Street Childrens Hospital benefits

Breckland Print was proud to sponsor Katy Negus, John Farrow, Jonathan Plunkett and Chris Negus on their 11,000ft charity parachute jump. They trained and completed the jump at Old



Buckenham airfield. Great Ormond Street Children's hospital benefited from the £1500 they raised.



Breckland Print T Shirts are a hit in the Gambia!

Our close association with our insurance broker and client Beckett Financial Services led to a request from Bernard Aldous, Becketts Claims Director for a quantity of Breckland Print T-Shirts for distribution in the former British Colony of Gambia in West Africa.



A Trek with altitude

Breckland Print was proud to support Andrew Goram, company secretary of Norfolk Farm Machinery and his brother Peter in their fund raising adventure trekking the Inca Trail in Peru.



Raleigh International expedition - Namibia

Norwich Union employee, Mark Ovens was supported by a host of national businesses including Breckland Print during his recent expedition to Namibia.